



# A Plate for Change



# ABOUT

A chef in a white uniform is plating food on a stainless steel counter. The chef's hands are visible, and they are wearing a watch. There are several plates of food on the counter, and a large metal bowl is visible in the background. The image is in black and white and has a semi-transparent dark green overlay on the left side.

## A PLATE FOR CHANGE

A Plate for Change was created as The Fendale Group's way of giving back through the work we do in hospitality. Across our brands, we cater for thousands of events each year. Through this initiative, we ensure that a portion of that activity directly supports community-led projects and charitable organisations. Our goal is to use the resources, knowledge and infrastructure of our kitchens to help support initiatives that address food access, education and opportunity within hospitality. Rather than approaching community work as a one-off effort, A Plate for Change is designed to be a long-term commitment, one that grows alongside our business and the communities around us. Through partnerships with charities, local organisations and industry collaborators, we aim to create practical and meaningful impact through food.

# US

# OUR

## COMMUNITY

Community sits at the heart of everything we do. We believe meaningful change happens when people come together, which is why we work closely with local organisations and charities that are already creating impact within their communities.



## RESPONSIBILITY

We recognise the role hospitality businesses play in shaping food systems and supporting communities. A Plate for Change is our commitment to using our skills, resources and platform responsibly.

## OPPORTUNITY

Food has the power to open doors. Through the initiatives we support, we aim to create opportunities for learning, confidence building and pathways into hospitality.



# VALUES



## A PLATE FOR CHANGE

### GETTING INVOLVED

A Plate for Change is designed to be collaborative. Clients, suppliers and partners who share our values are invited to support the initiative, whether through contributions, partnerships or helping raise awareness. Together, we can ensure that hospitality creates impact far beyond the table.

### FUNDING THROUGH EVENTS

A Plate for Change is funded through the events catered across The Fendale Group. For every 10 guests we cater at a seated event, we allocate the equivalent value of one sponsored place, calculated through a portion of event profit alongside an additional business contribution

### COMMUNITY PARTNERSHIPS

Each quarter, we partner with one organisation, either a local Battersea initiative within our community, or a London-wide charity or non-profit working on food access, hospitality training, or community support. These collaborations focus on hospitality-led initiatives such as community meals, skills and training opportunities, and programmes that improve access to food.

# HOW IT WORKS

# CONTRACTORS



## WEBSITE

[WWW.THEFENDALEGROUP.CO.UK](http://WWW.THEFENDALEGROUP.CO.UK)

## EMAIL

[INFO@THEFENDALEGROUP.CO.UK](mailto:INFO@THEFENDALEGROUP.CO.UK)

